

Effective Date: January 10, 2024

This online privacy policy describes the information Franknfurters, Inc. . collects about you through our websites, mobile applications, and all other services we provide, how we use and share that information, and the privacy choices we offer. This policy applies to information we collect when you access or use our websites or mobile applications when you use our services or when you otherwise interact with us. This policy does not apply to information which is publicly available, anonymized or aggregated and other information which is excluded from the scope of privacy laws.

Changes To This Online Privacy Policy

The effective date of this privacy policy is set forth at the top of the policy. We may change this privacy policy from time to time. If we make changes, we will notify you by posting the updated policy on our site and revising the “Last Updated” date above. We encourage you to review our privacy policy whenever you use our services to stay informed about our information practices and about ways you can help protect your privacy.

Sensitive Personal Information And Confidentiality Of Protected Health Information

Certain personally identifiable information, such as information about personal health or finances, is characterized as sensitive and may be subject to stricter regulation than other personal information. Before providing it to us, we urge you to carefully consider whether to disclose your sensitive personal information to us. If you do provide sensitive personal information to us, you consent to its use and disclosure for the purposes and in the manner described in this Privacy Policy.

User Consent And Use Of Services

PLEASE REVIEW THIS PRIVACY POLICY CAREFULLY.

By using our services, you consent to the collection and processing of your information as described in this Privacy Policy.

Your access to and use of our services are subject to certain terms and conditions, which are set forth in our [Terms of Service](#). These Terms of Service include the provision that your use of our services constitutes your acknowledgment that you have read, understood, and accepted this Privacy Policy.

IF YOU DO NOT AGREE WITH ANY PART OF THIS PRIVACY POLICY OR OUR TERMS OF SERVICE, THEN PLEASE DO NOT USE ANY OF OUR SERVICES.

Collection Of Information

Information You Provide

We collect information you provide, such as when you email us, sign up through our site, or submit information through our site. We may collect, but are not limited to collecting, the following information: your name, gender, email address, mailing address, phone number, company name, date of birth, social security number, and issues we can help you with.

Information We Collect from Your Use of the Services

We collect information about you when you use our site, including, but not limited to the following:

- **Device Information.** We may automatically collect certain information about the computer or devices you use to access our services. This information may include your internet protocol (“IP”) address, cookie identifiers, mobile carrier, mobile advertising and other unique identifiers, details about your browser, operating system or device, location information, internet service provider, pages that you visit and links you click on our website, and other information about how you use the website. As described further below, we may use third-party analytics providers and technologies, including cookies and similar tools, to assist in collecting this information.
- **Location Information** We may collect different types of information about your location, including the location of the mobile device or computer used to access our services derived from GPS or WiFi use, the IP address of the mobile device or computer or internet service used to access our services, and other information made available by you or others that indicate your current or prior location, such as information that you or others post indicating your location and geotag information in photographs. We may use that information to customize the services with location-based information, advertising, and features. For example, if your IP address indicates an origin in Scottsdale, Arizona, the services may be customized with Scottsdale-specific information and advertisements. In order to do this, your location information may be shared with our agents, vendors or advertisers. If you access the services through a mobile device and you do not want your device to provide us with location-tracking information, you can disable the GPS or other location-tracking functions on your device, provided your device allows you to do this. See your device manufacturer’s instructions for further details.

- **Cookies and Other Electronic Technologies.** We may use the tools outlined below in order to better understand users. As we adopt additional technologies, we may also gather additional information through other methods.
 - **Cookies:** “Cookies” are small computer files transferred to your computing device that contain information such as user ID, user preferences, browsing history and activities conducted while using the services. We use cookies to help us improve or tailor the services by tracking your navigation habits, storing your authentication status so you do not have to re-enter your credentials each time you use the services, customizing your experience with the services, and for analytics and fraud prevention. We may use a type of advertising commonly known as interest-based or online behavioral advertising. This means that some of our business partners use cookies to display Frankfurters, Inc.. ads on other websites and services based on information about your use of the services and on your interests. Other cookies used by our business partners may collect information when you use the services, such as the IP address, mobile device ID, operating system, browser, web page interactions, the geographic location of your internet service provider, and demographic information such as gender and age range. These cookies help us learn more about our users’ demographics and internet behaviors. For more information on cookies, visit <http://www.allaboutcookies.org>.
 - **Web Beacons:** “Web Beacons” are tiny graphic image files imbedded in a web page or email that may be used to collect anonymous information to allow us to monitor the use of our website, including aggregate statistics about site usage and response rates. Web beacons allow us to count users who have visited certain pages of the site, to deliver branded services, and to help determine the effectiveness of promotional or advertising campaigns.
 - **Website Analytics:** We may use third-party website analytics services in connection with the website, including, for example, to register mouse clicks, mouse movements, scrolling activity and text that you type into the website or mobile application. These website analytics services generally do not collect personal information unless you

voluntarily provide it and generally do not track your browsing habits across websites which do not use their services. We use the information collected from these services to help make the website easier to use.

- **Mobile Device Identifiers:** Mobile device identifiers are data stored on your mobile device that may track mobile device and data and activities occurring on and through it, as well as the applications installed on it. Mobile device identifiers enable collection of personal information and traffic data. Mobile device identifiers help us learn more about our users' demographics and internet behaviors.

Information from Third Parties

We may obtain additional information about you from third parties such as marketers, partners, researchers, and others. We may combine information that we collect from you with information about you that we obtain from such third parties and information derived from any other subscription, product, or service we provide. We may use the combined information as described in this privacy policy.

Aggregate or De-identified Data

We may aggregate and/or de-identify information collected by the services or via other means so that the information is not intended to identify you. Our use and disclosure of aggregated and/or de-identified information is not subject to any restrictions under this privacy policy, and we may disclose it to others without limitation for any purpose, in accordance with applicable laws and regulations.

Use Of Information

We use the information that we collect for the following purposes:

- To administer and perform our services;
- For process payments for our services;
- To operate, improve and personalize the products and services we offer and to give each user a more personalized experience when interacting with us, including informing you of our products, programs, events, services, and promotions and/or those of third parties tailored to your individual interests and needs if you have opted in to receive such information;

- To perform business analyses, auditing, or for other internal purposes to support, improve or enhance our business, the services, and other products and services we may now or in the future offer;
- To contact you when necessary or requested, or to inform you, if you have opted in to receive such information, of content that we think will interest you, by text, email, phone call, or other form of communication;
- To track and analyze trends and usage in connection with our services;
- To use statistical information that we collect in any way permitted by law, including from third parties in connection with their commercial and marketing efforts;
- To debug, including to identify and repair technical errors that impair intended functionalities;
- To perform security functions, including to detect security breaches, protect against fraud and malicious activities, and take action against wrongdoers;
- To secure and protect the legal rights, safety or property of our users and us, our employees or agents;
- To respond to governmental authorities, including law enforcement requests, and to comply with applicable law and legal process; and
- For the purposes for which you provided the information and for any other purpose disclosed to you in connection with our services.

We may use third-party service providers to process and store personal information in the United States and other countries.

Sharing Of Information

We may share personal information about you as follows:

- With third parties to provide, maintain, and improve our services, including service providers who access information about you to perform services on our behalf or to provide you with services that you request;
- With our affiliates and partners so that they may use such information for the purposes described in this privacy policy;
- In connection with, or during the negotiation of, any merger, sale of company stock or assets, financing, acquisition, divestiture or dissolution of all or a portion of our business
- If we believe that disclosure is reasonably necessary to comply with any applicable law, regulation, legal process or governmental request or as needed to support external auditing, compliance and

corporate governance functions; to enforce applicable user agreements or policies; to protect the security or integrity of our services; and to protect us, our users or the public from harm or illegal activities; and with your consent.

We may also share information about you in an aggregated form – that is, in a statistical or summary form that does not include any personal identifiers – with third parties.

Opt-In Policy

When you supply us with personally identifiable information in connection with your use of the services, you may be asked to indicate whether you are interested in receiving marketing information from us about our product and service offerings and if you would like us to share personally identifiable information about you with our affiliates, partners or other third parties for their marketing purposes. If you do choose to opt-in, you will receive such communications and/or we will share your information in accordance with your “opt-in” consent.

You may, of course, choose not to receive additional marketing information from us or choose not to allow our sharing of your personally identifiable information as follows: At any time, you can follow a link provided in our marketing-related email messages to opt out from receiving such communications; or at any time, you can contact us in accordance with the “Contact Us” section below to opt out from receiving such communications. If you decide to contact us to change your contact preferences to opt out of receiving communications from us, please specify clearly which of the following choices you are opting out of:

- (a) Receiving marketing communications from us;
- (b) Allowing us to share personally identifiable information about you with our affiliates and partners for their marketing purposes; and/or
- (c) Allowing us to share personally identifiable information about you with other third parties for their marketing purposes.

We will try to implement your requested change as soon as reasonably practicable after receiving your request. But your requested change will not be effective until we implement it. If you choose not to allow our sharing of your personally identifiable information, we are not responsible for removing it from the databases of third parties with which we have already shared it as of the date that we implement your request. If you want to stop receiving marketing-related e-mails from these third parties, please contact them directly or utilize any opt-out mechanisms in their privacy policies or marketing-related e-mails.

If you do opt-out of receiving marketing-related messages from us, we may still send you administrative messages. You cannot opt-out from receiving these administrative messages. We reserve the right, from time to time, to contact former customers or users of the services for administrative purposes or in order to comply with applicable laws, rules or regulations.

Social Media And Third Party Platforms

Certain functions on our services may permit you to share information on third party social media sites or platforms such as Facebook, Instagram, LinkedIn, X, Google+, or other similar sites. We have no control over such social media sites, and posting your information on social media sites is subject to the third party's privacy policies and other legal terms, which may not provide privacy protections with which you agree. We are not responsible for the consequences of your choosing to share your information on social media sites.

Information Storage And Security

We retain information as long as it is necessary and relevant for our operations. We also retain personal information, including from closed accounts, to comply with applicable law, prevent fraud, resolve disputes, troubleshoot problems, assist with any investigation, enforce our Terms of Service, collect any fees owed, and other actions permitted by law. After it is no longer necessary for us to retain information, we dispose of it according to our data retention and deletion policies.

We take reasonable measures to protect the security of your personal information. Unfortunately, no security system is impenetrable. As a result, we cannot ensure or warrant the security of our systems, nor can we guarantee that the information you supply will not be intercepted while being transmitted to us over the internet; any transmission of this information is at your own risk.

Your Privacy Choices

How You Can Access and Update Your Information

You may update or correct information about yourself at any time or by emailing us at info@frank-furters.com

Cookies

Most web browsers are set to accept cookies by default. You can usually choose to set your browser to remove or reject cookies; however, our services may not function properly if you do so.

Options for Opting out of Cookies and Mobile Device Identifiers

If you are interested in more information about how you can generally control cookies from being put on your computer to deliver tailored advertising, you

may visit the [Network Advertising Initiative's Consumer Opt-Out link](#), the [Digital Advertising Alliance's Consumer Opt-Out link](#) or [TRUSTe's Advertising Choices](#) Page to opt-out of receiving tailored advertising from companies that participate in those programs.

Even if you opt out of interest-based advertising, you may still see our advertisements that are not targeted toward you. Also, opting out does not mean that we are no longer using our tracking tools. We still may collect information about your use of the services even after you have opted out.

Browser "Do Not Track" Signals

We want to provide you with meaningful choices about the information collected on our site for third-party purposes, and that is why we have given you information about the Network Advertising Initiative's "Consumer Opt-out" link, Digital Advertising Alliance's Consumer Opt-Out Link, and TRUSTe's Advertising Choices page. However, we do not recognize or respond to browser-initiated Do Not Track signals, as the Internet industry is still working on Do Not Track standards, implementations and solutions. For more information about DNT signals, visit <http://allaboutdnt.com>.

Links to Other Websites

Our services may contain links to other websites and those websites may not follow the same privacy practices as we do. We are not responsible for the privacy practices of third party websites. We encourage you to read the privacy policies of such third parties to learn more about their privacy practices.

Children

We do not knowingly collect or maintain personally identifiable information from persons under 13 years of age without verifiable parental consent, and no part of the services is directed at persons under 13. If you are under 13 years of age, then please do not use the services. If we learn or believe that personally identifiable information of persons less than 13 years of age has been collected without verifiable parental consent, then we will take the appropriate steps to delete this information. To make such a request, please contact us at info@frank-furters.com

Nevada Residents

Nevada consumers who have purchased goods or services from us may opt out of the "sale" of "covered information" as such terms are defined under Nevada law. We do not engage in such activity, but if you have questions about this, please contact us at info@frank-furters.com

California Residents

California Shine the Light Act

California law permits users who are California residents to request and obtain

from us once a year, free of charge, a list of the third parties to whom we have disclosed their Personal Information, if any, for their direct marketing purposes in the prior calendar year, as well as the type of Personal Information disclosed to those parties. If you are a California resident and would like to request this information, please submit your request in an email to info@frank-furters.com or mail your request to our address included in the “How to Contact Us” section below.

Please see [Supplemental Privacy Notice](#) for additional information regarding the California Consumer Privacy Act that may be applicable to California residents.

SUPPLEMENTAL PRIVACY NOTICE FOR CALIFORNIA RESIDENTS

The California Consumer Privacy Act (“CCPA”) requires certain businesses to provide California residents with certain additional information. If you would like to know whether the CCPA is applicable to us, please email us at info@frank-furters.com. If the CCPA is or becomes applicable to us, please know that this supplemental notice supplements and should be read together with our [Privacy Policy](#), which can be accessed here. The rights described in this supplemental notice are subject to exemptions and other limitations under applicable law.

Terms used in this section have the meaning ascribed to them in the CCPA. For purposes of this supplemental privacy notice only and with regard to California residents only, Personal Information includes information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a California resident or a household. It does not include de-identified information, aggregate consumer information, or publicly available information, as those terms are defined in the CCPA.

NOTICE AT COLLECTION AND USE OF PERSONAL INFORMATION

Collection of Personal Information

We may collect, use, and disclose for our business and commercial purposes the following categories of information about you or your use of the services (“Personal Information”) we provide:

- Identifiers, such as name and postal or electronic address
- Personal information as defined under the California Customer Records statute (Cal. Civ. Code § 1798.80(e)), such as payment card information, education or employment history

- Characteristics of protected classifications under California or federal law, such as age, gender, gender identity, marital status, physical or mental disability
- Commercial information, such as records of services purchased
- Biometric data, such as fingerprint, image and user behavior characteristics
- Internet or other network or device activity, such as browsing history or app usage
- Geolocation data, such as device location and Internet Protocol (IP) location
- Audio, electronic, visual or similar information, such as if you participate in phone survey or submit a photo;
- Inference data and other information that identifies or can be reasonably associated with you.

USE OF PERSONAL INFORMATION

We may use your Personal Information to accomplish and further our business or commercial objectives listed in the section entitled “Use of Information” in our Privacy Policy.

SALE OF PERSONAL INFORMATION AND OPT-OUT OF SALE

We may “sell” your Personal Information to “third parties” (as those terms are defined under the CCPA), which includes personalized (or targeted) advertising on our website or on other websites and when we advertise our services elsewhere. You have the right to opt-out of this “sale” through this link: “Do Not Sell My Personal Information,” email us info@frank-furters.com We do not knowingly sell the Personal Information of minors under 16 without affirmative authorization from the minor, in the case of minors between 13 and 16 years of age, or from the minor’s parent or guardian, in the case of minors who are less than 13 years of age.

ADDITIONAL PRIVACY RIGHTS

As a California resident, you may have certain additional rights, such as:

- **Request to know.** The right to receive information regarding the categories of personal information about you that we have collected, disclosed or sold; the categories of sources of such information; the business or commercial purpose for collecting or selling your personal information; and the categories of third parties with whom

- we share personal information. This request may be made up to two times in any 12-month period;
- **Request to delete.** The right to request the deletion of certain personal information we have collected from you; and/or
 - **Request regarding financial incentives.** The right to receive information about financial incentives that we offer to you, if any, for the collection, sale or deletion of Personal Information.

If you would like to make any of these requests, please click here [Note to draft: add hyperlink], email us info@frank-furters.com. We will take reasonable steps to verify your identity and requests, including by verifying your account information, residency or the email address you provide. Certain information may be exempt from such requests under applicable law such as information we retain for legal compliance and to secure our services. We may need certain information in order to provide the services to you; if you ask us to delete it, you may no longer be able to use the services.

You may designate an agent to make a request under the CCPA on your behalf. To do so, please provide the agent a written letter appointing the agent, acknowledged before a notary public. The agent must furnish a copy of the appointing letter to us when taking action under the CCPA on your behalf. You may also point an agent using a power of attorney pursuant to California Probate Code, Sections 4000 to 4465.

The CCPA further provides you with the right to not be discriminated against (as provided for in applicable law) for exercising your rights under the CCPA.

How To Contact Us

Please contact us with any questions or concerns regarding this Privacy Policy in an email to info@frank-furters.com